

The JOURNAL



Check out this month's special section, with information and resources for all your back to school needs!

BACK TO SCHOOL continued

Y programs are based on the core values of caring, honesty, respect, and responsibility. Financial assistance is available to families in need. Learn more at www.TheCommunityYMCA.org.

Hair & Co.

Walking back into school is so much more fun when you feel like you're looking your best! Whether you're heading back with the perfect version of your regular style or sporting a whole new look, hair can get you back-to-school ready! Visit Hair & Co. in Red Bank. They've been in business for over 40 years, but they are offering the latest trends and most up-to-date color techniques and styles. There's a happy vibe there. New owner Michele K. Lawson and the prior owner, Joanne Wiener, still work side by side, just as they have for years. The welcoming, talented staff is like a big family. Most have spent almost their whole lives working at this salon and many started as teenagers. It's comfortable, friendly, and feels like home. Even the customers are like family, too.

This salon offers everything for everyone in your family, whether it's baby's first haircut, smoothing treatments, color correction, make-up applications, wedding and special occasion updos, blowout specials, and all the latest color trends. It is a full family service salon. In fact, many of the customers started there with their first haircut and have continued coming back for decades.

Michele K. Lawson is also proud of her work as a wig specialist for those stricken with cancer and offers free wigs, wig care, and styling to patients in treatment. Private appointments are available, as well as wig drop-off and pickup.

So, be sure to go back in style – your perfect back-to-school style – with a visit to Hair & Co. They are located at 12 White Street in Red Bank. Call (732) 747-6983.

The Hobby Shop

The stresses of back-to-school time are a lot easier to process when you relax with a hobby. Avid enthusiasts and novices alike know that The Hobby Shop in Aberdeen is the place to get advice and supplies, as well as investigate new hobbies. Family owned and operated since 1978, this hobby, toy, and game store is a perennial favorite. Whether you're a sports collector, model builder, a Boy or Girl Scout, an electric train expert, or have an interest in toys, crafts, or games, there is something for you in their huge 7,000-square-foot shop. If you're thinking about taking on a new hobby for fun and relaxation while building deeper relationships with your family, The Hobby Shop will get you started with a smile. Their friendly, knowledgeable staff will make sure you find what you're looking for and you will soon see why they were named the #1 Hobby Store in America.

The Hobby Shop is located at 1077-C Route 34 in Aberdeen. They're open Monday, Tuesday, and Saturday from 10:00 a.m. to 6:00 p.m.; Wednesday, Thursday, and Friday from 10:00 a.m. to 8:00 p.m.; and Sunday from 11:00 a.m. to 5:00 p.m. Call (732) 583-0505 or visit www.hobbyshopnj.com.

Holmdel Orthodontics

Holmdel Orthodontics is a new practice that offers excellent orthodontic care for children, adolescents, and adults in a comfortable, caring environment. Here, you will get focused, calm, individualized, and friendly orthodontic services. They are very accommodating with appointments, which is a big stress-buster during the busy back-to-school season, and your initial consultation is complimentary.

Dr. Sezer Olcay, DMD, graduated from the University of Pennsylvania School of Dental Medicine and simultaneously received a Master's in Education with a focus on Leadership in Professional Education. After graduating from dental school, Dr. Olcay completed a General Practice Residency at Monmouth Medical Center in Long Branch and continued her orthodontic training at The Montefiore Medical Center Albert Einstein College of Medicine in New York. She is an active member of the American Association of Orthodontists and Northeastern Society of Orthodontists. Orthodontics and Dentofacial Orthopedics is the first specialty of dentistry that is concerned with the study and treatment of malocclusions (improper bites), which may be a result of tooth irregularity, disproportionate jaw relationships, or both.

Holmdel Orthodontics is located at 723 North Beers Street Suite 2A in Holmdel. They're open on Tuesdays, Wednesdays, Thursdays, and some Saturdays and offer flexible appointment scheduling. Call (732) 847-3065, visit www.holmdelortho.com, or email appointments@holmdelortho.com.

Keller & White

Keller & White offers small-group instruction to prepare students for the PSAT, SAT, and ACT exams. Classes have six to 12 students and are all taught by Carol White and Phil Keller, who are well-known to families here in Monmouth County. Ms. White is a tutor and writing consultant in Little Silver, and Mr. Keller teaches physics at Holmdel High School. Together, they draw on their decades of experience as teachers to offer a unique blend of instruction, coaching, encouragement, and humor as they guide students through this challenging process. Classes are held in downtown Red Bank at 69 Broad Street. They teach the content students need, as well as the strategies that are specific to these tests. Their courses include all necessary materials, including Mr. Keller's book, *The New Math SAT Game Plan*.

Even the seminar-style arrangement of their classrooms tells you something about the Keller & White approach: there is no second row. All students participate and receive personal attention – and have more fun than they expected! They enjoy discovering that they are not in this alone. And after the course is over, Keller & White's students stay in touch by email and phone, continuing to receive extra help and test-taking advice. You can see the current course information on the Keller & White website at www.satgameplan.com, call (732) 530-3471, or email pckeller@satgameplan.com.

Kick Dance Studios

Kick Dance Studios offers the highest quality dance, fitness, and theater training and performance experiences for kids ages 1-18. From your child's first class to their graduation performance, Kick offers training classes for everyone, from the Twirl Program for the tiniest dancers through pre-professional levels. But Kick is More Than Just Great Dancing™! Their dancers go beyond technique to develop important life skills, like learning to be respectful, confident, and conscientious young people who share their gifts and talents with the community. Kick teaches dance to make great kids.

Kick Dance Studios are the only studios in New Jersey with the More Than Just Great Dancing accreditation. Team Kick is a nationally award-winning competitive dance team that has performed at Walt Disney World, ABC TV, Madison Square Garden, and many more. Team Kick has won numerous awards at both the regional and national levels, including

continued on page 40